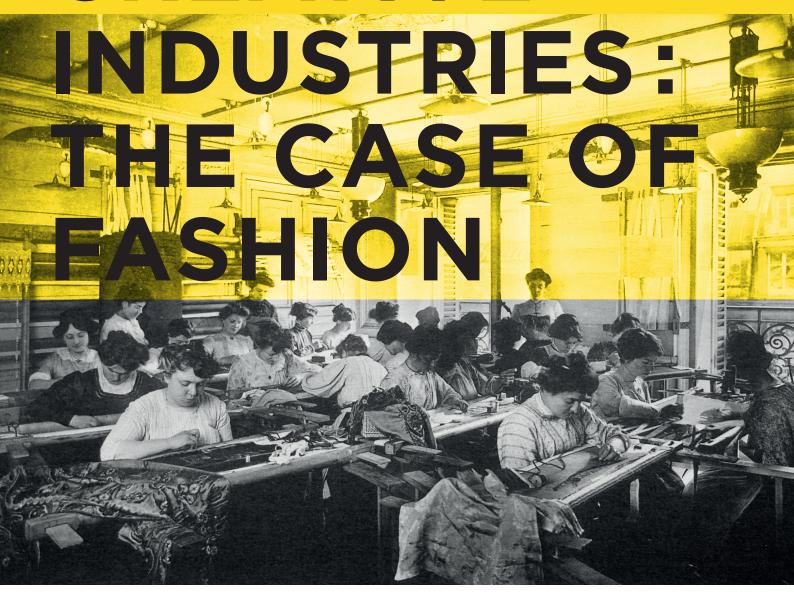
# LABOR IN THE CREATIVE



Program June 11-12, 2019
OsloMet
fashionlaborconference.com

## 10.00AM TO 11.00AM Welcome

Registration and refreshments

11.00AM TO 11.15AM Introduction

11.15AM TO 12.00AM Keynote speech

> Multiple Fashion Labors Véronique Pouillard

#### 12.00AM TO 1.00PM Lunch break

#### 1.00PM TO 2.00PM • SESSION 1 Fashion Labor & Women's Career-Making - Chair: Romy Wyche

Fashion as Female Artistic Outlet: The Case of Sonia Delaunay, 1917-1930 Joelle Neulander

Isobel's Workers. Constructing Local and Labour Identities in the British Dressmaking Trade, 1920-1965

Hannah Wroe\*

#### 2.00pm to 2.30pm Coffee break

### 2.30PM TO 3.45PM • SESSION 2 Fashion Intermediaries' Labor Practices - Chair: Johanna Zanon

French Connections within Oslo Fashion Production in the 1930s Tone Rasch

'Fashion Designer, Managing Director and Business Tycoon': Investigating the Multi-Faceted Identity of Frederick Starke *Liz Tregenza* 

The Prisunic Studio: Creative Processes, Ethos and Interactions within the Studio of a Retail Chain in 1960s France Sophie Chapdelaine de Montvalon

5.00pm to 7.00pm Social gathering at Fuglen. Open to speakers and participants.

#### 9.15AM TO 10.15AM • SESSION 3 Rethinking Collective Labor in Fashion Photography - Chair: Annie Fee

The Making of the Fashion Photograph: The Case of Vogue US Editorials and Covers (1936-1942)

Marlène Van de Casteele

A Practice in (Productive) Tension: Producing and Promoting Fashion Photography in Vogue, 1960s-1970s Alice Morin

#### 10.15AM TO 10.45AM Coffee break

#### 10.45AM TO 12.00AM • SESSION 4 Redefining Fashion Labor in the Digital Age - Chair: Tereza Kuldova

Five looks from Lotta Volkova. Or: How Post-Soviet Union-Bred Russian Aesthetics Democratized the Styling of French High Fashion Vésma K. McQuillan

Fashion as Produsage: Aesthetic Labour and Participation in Mediating Fashion Online Synne Skjulstad

Redefining Job Outlines and Boundaries between Producers and Consumers within a New Fashion Supply Chain Based on a Local On-Demand Production of Modular Clothing in a FabLab-Like Environment Elisabeth Jayot

#### 12.00am to 1.00pm **Lunch break**

#### 1.00PM TO 2.15PM • SESSION 5 Fashion Labor, Education, Space, and Time - Chair: Johanna Zanon

Educating the Fashion City: Examining How the Content of Fashion Courses in the Second Half of the Twentieth Century Shaped London's Fashionable Reputation Bethan Bide

Fashion Education at the Monastir Higher Institute of Fashion and the Growth and Development of the National, Regional and International Textiles and Clothing Industries Jihen Trabelsi Kraiem\*

Learning Fashion Construction and Manufacturing Methods from the Past: History and Genealogy at the MTSU Historic Clothing Collection Teresa King

#### 2.15pm to 2.45pm Coffee break

#### 2.45pm to 4pm • Session 6 Teaching Fashion Labor at the Fashion Institute of Technology - Chair: Ragnhild Brochmann

Teaching Art and Design Students the History of their Careers Daniel Levinson Wilk\*

Teaching Fashion Labor Eileen Karp\*

Keeping a Fashion Labor Archive Karen Trivette

#### 4.00pm to 4.15pm **Concluding remarks**







#### PRACTICAL INFORMATION

OsloMet Clara Holsts hus, Pilestredet 46 0167 Oslo

Fuglen Universitetsgata 2 0164 Oslo

Registration fashionlaborconference.com

Convenors Johanna Zanon & Romy Wyche

Co-convenors Eirin Sæther & Lillegerd Hansen Sophie Kurkdjian & Maude Bass-Krueger









