

# LABOR IN THE CREATIVE INDUSTRIES: THE CASE OF FASHION



# Program

June 11-12, 2019  
OsloMet  
[fashionlaborconference.com](http://fashionlaborconference.com)

**10.00AM TO 11.00AM**

**Welcome**

Registration and refreshments

**11.00AM TO 11.15AM**

**Introduction**

**11.15AM TO 12.00AM**

**Keynote speech**

Multiple Fashion Labors  
*Véronique Pouillard*

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**12.00AM TO 1.00PM**

**Lunch break**

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**1.00PM TO 2.00PM • SESSION 1**

**Fashion Labor & Women's Career-Making - Chair: Romy Wyche**

Fashion as Female Artistic Outlet: The Case of Sonia Delaunay, 1917-1930  
*Joelle Neulander*

Isobel's Workers. Constructing Local and Labour Identities in the  
British Dressmaking Trade, 1920-1965  
*Hannah Wroe\**

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**2.00pm to 2.30pm**

**Coffee break**

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**2.30PM TO 3.45PM • SESSION 2**

**Fashion Intermediaries' Labor Practices - Chair: Johanna Zanon**

French Connections within Oslo Fashion Production in the 1930s  
*Tone Rasch*

'Fashion Designer, Managing Director and Business Tycoon': Investigating  
the Multi-Faceted Identity of Frederick Starke  
*Liz Tregenza*

The Prisunic Studio: Creative Processes, Ethos and Interactions within the  
Studio of a Retail Chain in 1960s France  
*Sophie Chapdelaine de Montvalon*

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**5.00pm to 7.00pm**

**Social gathering at Fuglen.**

**Open to speakers and participants.**

**9.15AM TO 10.15AM • SESSION 3**

**Rethinking Collective Labor in Fashion Photography - Chair: Annie Fee**

The Making of the Fashion Photograph: The Case of Vogue US Editorials and Covers (1936-1942)

*Marlène Van de Castele*

A Practice in (Productive) Tension: Producing and Promoting Fashion Photography in Vogue, 1960s-1970s

*Alice Morin*

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**10.15AM TO 10.45AM**

**Coffee break**

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**10.45AM TO 12.00AM • SESSION 4**

**Redefining Fashion Labor in the Digital Age - Chair: Tereza Kuldova**

Five looks from Lotta Volkova. Or: How Post-Soviet Union-Bred Russian Aesthetics Democratized the Styling of French High Fashion

*Vésma K. McQuillan*

Fashion as Prodisusage: Aesthetic Labour and Participation in Mediating Fashion Online

*Synne Skjulstad*

Redefining Job Outlines and Boundaries between Producers and Consumers within a New Fashion Supply Chain Based on a Local On-Demand Production of Modular Clothing in a FabLab-Like Environment

*Elisabeth Jayot*

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**12.00am to 1.00pm**

**Lunch break**

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**1.00PM TO 2.15PM • SESSION 5**

**Fashion Labor, Education, Space, and Time - Chair: Johanna Zanon**

Educating the Fashion City: Examining How the Content of Fashion Courses in the Second Half of the Twentieth Century Shaped London's Fashionable Reputation

*Bethan Bide*

Fashion Education at the Monastir Higher Institute of Fashion and the Growth and Development of the National, Regional and International Textiles and Clothing Industries

*Jihen Trabelsi Kraiem\**

Learning Fashion Construction and Manufacturing Methods from the Past: History and Genealogy at the MTSU Historic Clothing Collection

*Teresa King*

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**2.15pm to 2.45pm**

**Coffee break**

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**2.45pm to 4pm • Session 6**

**Teaching Fashion Labor at the Fashion Institute of Technology - Chair: Ragnhild Brochmann**

Teaching Art and Design Students the History of their Careers

*Daniel Levinson Wilk\**

Teaching Fashion Labor

*Eileen Karp\**

Keeping a Fashion Labor Archive

*Karen Trivette*

**4.00pm to 4.15pm**

**Concluding remarks**

## PRACTICAL INFORMATION

**OsloMet**  
Clara Holsts hus, Pilestredet 46  
0167 Oslo

**Fuglen**  
Universitetsgata 2  
0164 Oslo

**Registration**  
[fashionlaborconference.com](http://fashionlaborconference.com)

**Convenors**  
Johanna Zanon & Romy Wyche

**Co-convenors**  
Eirin Sæther & Lillegerd Hansen  
Sophie Kurkdjian & Maude Bass-Krueger